



SPONSORSHIP REGISTRATION FORM

Consider becoming a sponsor of the Home Builders Association of Jackson Parade of Homes 2020-2021. This is a great opportunity to promote your business!

Please check the box next to the sponsorship your company would like to reserve for the 2020-2021 Parade of Homes.

Gold Sponsor - \$1750 - 1 SOLD - COOK FOUNDATION & FLATWORK

- ★ Sponsor logo on home page of JacksonParadeofHomes.com website as GOLD SPONSOR with link to sponsor website.
- ★ Logo on any Parade 2020 television spots
- ★ Voice mention on all Parade 2020 radio spots
- ★ Logo printed on Parade newspaper ads. Please provide a high resolution logo at least 6"x 4" at 350 dpi

Accepted by: Company _____

Name _____ Date _____

Silver Sponsor - \$600 - 10 Available - Members Only

- ★ Listing by company name in Parade of Homes 2020 newspaper ads
- ★ Logo and link to sponsor website on the JacksonParadeofHomes.com website home page as well as on the sponsor page as Silver Sponsor. Please provide logo in png, jpg or pdf format.

Accepted by: Company _____

Name _____ Date _____

Bronze Sponsor - \$450 - Members Only

- ★ Company name listed on the JacksonParadeofHomes.com website sponsor page as bronze sponsor

Accepted by: Company _____

Name _____ Date _____

Individual Home Sponsor - \$600 - 1 Per Project Page

- ★ Sponsor Banner Ad on the information page for the house being sponsored on the JacksonaparadeofHomes.com website

Accepted by: Company _____

Name _____ Date _____

Sub-Contractor Sponsor - \$300 - HBA Member only

- ★ Promote your business by being listed as a sub-contractor on the Jackson Parade of Homes builder page of the projects that you were a sub-contractor. Sub-contractor sponsors will be listed by company name with a link to the subcontractor's website.

Accepted by: Company _____

Name _____ Date _____

MatterTag Sub-Contractor Sponsorship - \$150 per tag per Virtual Home Tour

- ★ Promote your business with MatterTags within the Virtual Parade of Homes Virtual Tour for each Home entry - These are icons or "tags" within each virtual tour. When the view hovers over the tag, the sponsors Business name and a short description of the product provided pops up and contains a link to the sub-contractors website or email. For instance, there would be a tag on a counter top or furnace and when the viewer hovers or clicks that tag, a pop up appears with the name of the business that provided that product.

Accepted by: Company _____

Name _____ Date _____

Please return this form to our office by email: EO@HBAJMI.COM. Please CALL US first to make sure the sponsorship you want is still available. Call Susie Mulvaney at 517-783-4800.

2020 PARADE OF HOMES SPONSORSHIP REGISTRATION FORM

- ★ WE ACKNOWLEDGE READING, and agree to abide by, the rules/ regulations governing this event as printed on the Parade of Homes 2020-2021 CONTRACT & SUPPLEMENTS, which is SIGNED, DATED and RETURNED WITH THIS ORIGINAL CONTRACT.
- ★ We accept and agree to this Contract and its conditions.
- ★ **All business/correspondence relating to Parade of Homes 2020 will be the responsibility of the following company representative:** (PLEASE PRINT)

Business Name: _____

Contact Person: _____

Phone: _____ Cell: _____ Email: _____

Authorized Signature: _____ Date: _____

Do you need an invoice? Yes No Call us if you want to pay by credit card. A 3.5% processing fee applies.

How do you want your company listed? PRINT _____

Email a high-resolution logo and ad to EO@HBAJMI.COM along with this contract.

Checks payable to HBA of Jackson. Mail to: HBA of Jackson, 1815 E High Street, Jackson MI 49203

Miscellaneous Terms and Conditions: All artwork, banners and displays are to be provided by the sponsor and must meet technical specifications as provided by HBA of Jackson.

Any questions regarding the sponsorship can be directed to: 517-783-4800 or EO@HBAJMI.COM

