

Membership Benefits



Local+State+National = 3-in-1 Membership

Your membership supports legislative efforts to protect our industry from unnecessary codes and laws that affect your livelihood.

- ▶ **NETWORKING OPPORTUNITIES – Promoting “Doing Business With a Fellow Member”**
 - Being active in the association affords you opportunities to make more contacts.
 - Monthly Meetings / “Going Places” Networking – 2nd Tuesday of Jan.-June & Sept.-Nov.
 - Social Events – Go-Kart Race Night / Member Picnic
 - Committee Meetings for further involvement (based on your interests)
- ▶ **MEMBERSHIP DIRECTORY / WEBSITE LISTING / PROMOTING OUR MEMBERS**
 - Annual publication passed out at Home Show and other venues, all year long
 - HBAJ website www.hbajmi.com is optimized for more traffic
 - Complimentary link on the HBAJ website to your site
 - Facebook – we are building our presence through this social media avenue
 - Referrals – HBAJ uses the directory/website to send potential customers to you
- ▶ **SPECIAL EVENTS TO PROMOTE YOUR BUSINESS TO THE PUBLIC**
 - Home & Lifestyle Show – Held at Jackson Fairgrounds (2018 dates are March 23-25)
 - Parade of Homes – Featuring new and remodeled entries (2019 to be determined)
 - Members receive discounted rates / Advertising available in event publications
- ▶ **HBAJ NEWSLETTER** – Monthly publication emailed to all members (ad space available).
- ▶ **EDUCATIONAL OPPORTUNITIES** – Courses for members based on industry developments/needs.

Your membership isn't just local – portions of your annual dues also support the state and national associations with these benefits :



Home Builders Association of Michigan

- Founded in 1948
 - Over 4,000 members
- www.buildingmichigan.org

▶ POLITICAL AFFAIRS / LEGISLATIVE ADVOCACY

The HBAM is the only statewide association representing the residential building industry at the Capitol, keeping watch over laws and regulations that affect the affordability of housing and the strength of our industry.

▶ MONEY SAVING PROGRAMS FOR YOUR BUSINESS

- Insurance Programs with discounted member rates
 - Workers Comp., Property & Casualty, Health
- SuperFleet (Speedway) Gas Discount program
- Meijer Discount – additional savings through mPerks
- Member Rebate Program – money back for builders!

▶ NETWORKING / EDUCATION / PUBLICATIONS

- Events/Meetings/Seminars offer to the opportunity to meet others from across Michigan and share ideas
- Michigan Builder – quarterly magazine
- Newswire – monthly e-newsletter

National Association of Home Builders

- Founded in 1942
 - Over 140,000 members
- www.nahb.org



▶ POWERFUL ADVOCACY on CAPITOL HILL

With headquarters in Washington, D.C., NAHB works to promote and protect the housing industry to our legislators as well as to the public as a critical component of the American economy.

▶ GROUP BUYING POWER = BUSINESS DISCOUNTS

There are numerous discounts available to HBA members, from something as simple as office supplies to something as big as a new vehicle. You could get a return on your dues investment many times over. For the latest list of Member Advantage discounts, visit www.nahb.org/ma

▶ ACCESS TO GREAT INDUSTRY INFORMATION

- International Builders Show – world's largest annual light construction show www.buildersshow.com
- Access to 100+ NAHB staff and their expertise
- Industry publications – in print and on-line
- Education – at events, conferences, and webinars